



SEPT 23 - 25, 2021  
AMARILLO, TEXAS

AAFAMARILLO.ORG



## **Presenting – 15K (SOLD)**

- Welcome Speech
- Host Thursday Night Reception
- Free Exhibit Table (\$500)
- Company name precedes name of conference on all promotional materials
- Company logo on all promotional material for conference
- Company logo and link on promotional web site
- Company logo on E-invitations
- Company logo on Printed invitation\*
- On site recognition including signs, brochures, handouts, etc.
- Large Logo cycled on screens during Keynote breaks
- Full Page Ad in Conference Printed Program
- (4) Complimentary Full Conference Registrations
- Social Media Recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

## **Title – 10K (2 Available)**

- 5 minutes at the Mic during a Key Note meeting to introduce their Company and/or Product and invite attendees to come by Exhibit Table
- Free Exhibit Table (\$500)
- Company logo on all promotional material for conference
- Company logo and link on promotional web site
- Company logo on E-invitations
- Company logo on Printed invitation\*
- On site recognition including signs, brochures, handouts, etc.
- Large Logo cycled on screens during Keynote Breaks
- Full Page Ad in Conference Printed Program
- (4) Complimentary Full Conference Registrations
- Social Media Recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

## Gold – 7.5K (6 Available)

- 2 Minute Introduction available Friday Morning, Friday Lunch, Saturday Morning Keynote
- Sponsor gets 1 minute to introduce their company and 1 minute introduce their sponsored speaker at the mic
- Free Exhibit Table (\$500)
- Company logo on promotional material for conference
- Company logo and link on promotional web site
- Company logo on E-invitations
- Company logo on Printed invitation\*
- On site recognition including signs, brochures, handouts, etc.
- Logo cycled on screens during Keynote Breaks/or Poster
- Half Page Ad in Conference Printed Program
- (3) Complimentary Full Conference Registrations
- Social Media Recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate

## Silver – 5K

- Verbal Recognition at Keynote Meetings
- Company logo cycled on screens during Keynote Breaks
- Quarter Page in Conference Printed Program
- Company logo on Printed invitation\*
- Company logo in Sponsorship Section - Silver Level on Website
- (2) Complimentary Full Conference Registrations
- Social Media Recognition
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register additional attendees at a reduced rate
- Option for Event Table (\$250)

## Bronze – 2.5K

- Verbal Recognition at Keynote Meetings
- Logo cycled on screens during Keynote Breaks
- Quarter Page in Conference Printed Program
- (1) Complimentary Full Conference Registration
- Opportunity to add branded promotional items into the event swag bags
- Opportunity to register attendees at a reduced rate

## Supportive Sponsor - 1K

- Company logo in Sponsorship Section - Supportive Level on Website
- Opportunity to add branded promotional items into the event swag bags



**Sponsorship Committee Chair:**

**Brady Hochstein**

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**Sponsorship Committee Co-Chairs:**

**Laura Ness**, Education Credit Union ([Laura.Ness@educationcu.com](mailto:Laura.Ness@educationcu.com))

**Rachel Smith**, FirstBank Southwest ([RachelSmith@fbsw.com](mailto:RachelSmith@fbsw.com))

**Stephanie Price**, Panhandle-Plains Historical Museum ([sprice@pphm.wtamu.edu](mailto:sprice@pphm.wtamu.edu))

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